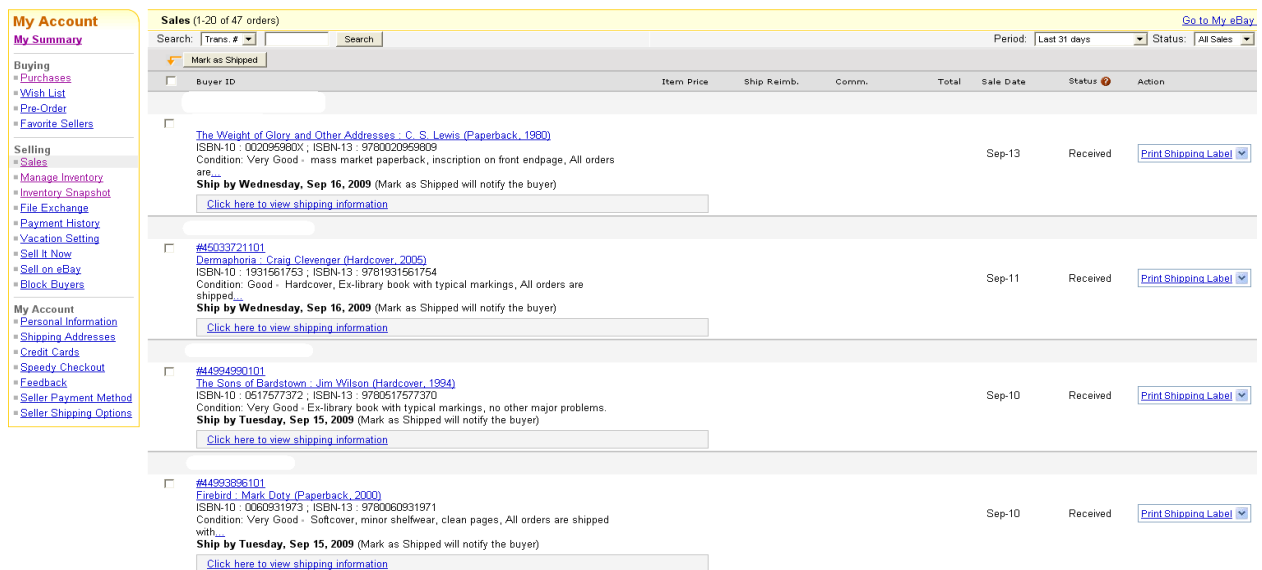


Half

Overview - Half.com is a subsidiary of eBay. It was an independent website, until eBay bought it in 2000. Half.com and eBay are tightly integrated to the extent that your Half.com feedback shows up on eBay and vice versa, and you only have one account to access both services. Think of Half.com as a site that allows sellers to list products for a fixed price, like Amazon.

Half.com is known for its textbook and CD market. Many students visit Half.com when classes begin to pick up cheap textbooks. This isn't to say that you can't list other books on Half.com. I currently list all the books I can on Half because it's another site, like Amazon, that is free to list; you just have to pay a fee when the book sells. Also, like Amazon, you have to match up your particular book with a book that it has in its database. Half.com does not allow you to create your own listings and will strictly enforce this. You must match up title, author, publisher, binding and publication date exactly. I've had dozens of books come back to me that Half.com has de-listed because the binding is wrong.

Usability – Half is pretty easy to maneuver around. The seller account interface is easy to understand and has clear lines between different functions, such as inventory, orders, buying, and selling. Half seems to merge the buyer aspect of the account with your seller account also. It is sometimes nice to see both functions in the same place, but I would have preferred them to be completely separate.



The screenshot displays the 'Sales' section of a Half.com seller account. It features a navigation menu on the left with options like 'Buying', 'Selling', and 'My Account'. The main area shows a table of sales orders with columns for Buyer ID, Item Price, Ship Reimb., Comm., Total, Sale Date, Status, and Action. Four orders are listed, each with a checkbox, a link to view shipping information, and a 'Print Shipping Label' button.

Buyer ID	Item Price	Ship Reimb.	Comm.	Total	Sale Date	Status	Action
<input type="checkbox"/>					Sep-13	Received	Print Shipping Label
The Weight of Glory and Other Addresses - C. S. Lewis (Paperback, 1980) ISBN-10 : 002096860X ; ISBN-13 : 9780020969809 Condition: Very Good - mass market paperback, inscription on front endpage, All orders are... Ship by Wednesday, Sep 16, 2009 (Mark as Shipped will notify the buyer) Click here to view shipping information							
<input type="checkbox"/>					Sep-11	Received	Print Shipping Label
#4503721191 Dermaphoria - Craig Clewenger (Hardcover, 2005) ISBN-10 : 1931561753 ; ISBN-13 : 9781931561754 Condition: Good - Hardcover, Ex-library book with typical markings, All orders are shipped... Ship by Wednesday, Sep 16, 2009 (Mark as Shipped will notify the buyer) Click here to view shipping information							
<input type="checkbox"/>					Sep-10	Received	Print Shipping Label
#44994990101 The Sons of Bardstowen - Jim Wilson (Hardcover, 1984) ISBN-10 : 0517577372 ; ISBN-13 : 9780517577370 Condition: Very Good - Ex-library book with typical markings, no other major problems. Ship by Tuesday, Sep 15, 2009 (Mark as Shipped will notify the buyer) Click here to view shipping information							
<input type="checkbox"/>					Sep-10	Received	Print Shipping Label
#44993896101 Firebird - Mark Doty (Paperback, 2000) ISBN-10 : 0060931973 ; ISBN-13 : 9780060931971 Condition: Very Good - Softcover, minor shelfwear, clean pages, All orders are shipped with... Ship by Tuesday, Sep 15, 2009 (Mark as Shipped will notify the buyer) Click here to view shipping information							

Half.com Sales Screen

Potential Sales Volume – Half ranks #4 for my sales volume behind Amazon, eBay, and Alibris. According to my personal sales, Half.com accounts for roughly 3-5% of my total sales. That's not too bad for being absolutely free to list on. I would estimate the same amount of sales for you depending on the types of books you sell. For example, if you're selling all collectible books you may not want to use Half.com. Half is mostly about newer books that buyers buy based on content, not on whether they are collectible. Also, something that increased my sales volume from Half is eBay's recent move to list your Half.com inventory on eBay. That seemed to get me a few more sales.

Fees – Half.com’s fees are pretty straightforward. As of this writing, Half takes 15% of all books sold that sell from 75 cents to \$50, 12.5% from sales of \$50.01 to \$100, 10% from sales \$100.01 to \$250, 7.5% from sales \$250.01 to \$500 and finally 5% for all orders over \$500. Half.com’s fees are as simple as it gets. The only fee that they charge is that commission fee, so it’s easy to track your potential expenses through Half. This makes Half one of the cheapest sites you can sell your books on.

Getting PAID – Half.com pays twice each month to a checking account of your choosing. You can only get paid through a direct ACH transfer with Half. Also, payments are always on time and accurate from what I can tell. I’ve never had a problem getting paid the correct amount from Half.

[Payment History](#)

Payment History

Half.com maintains your payment history for the past 18 months. Information shown on this page for payments in pending status is updated once a day.

NOTE: Summary information including "Items Sold", "Total Sales", and "Total Charges" is **not currently available** for the date range of 10/21/05 - 10/31/05 on this page. Please click on a date range to see information.

Date Range	Items sold	Total sales	Total charges	Total Payment	Status
09/16/09-09/30/09	6	\$	-	\$	Pending
09/01/09-09/15/09	15	\$	()	\$1	Paid 09/23/09
08/16/09-08/31/09	33	\$	-	\$2	Paid 09/09/09
08/01/09-08/15/09	19	\$	()	\$1	Paid 08/21/09
07/16/09-07/31/09	4	\$	-	\$	Paid 08/07/09
07/01/09-07/15/09	5	\$	-	\$	Paid 07/22/09
06/16/09-06/30/09	8	\$	-	\$	Paid 07/08/09
06/01/09-06/15/09	7	\$	-	\$	Paid 06/20/09
05/16/09-05/31/09	11	\$	-	\$1	Paid 06/05/09
05/01/09-05/15/09	12	\$	-	\$1	Paid 05/21/09
04/16/09-04/30/09	5	\$	-	\$	Paid 05/07/09
04/01/09-04/15/09	3	\$	-	\$	Paid 04/22/09
03/16/09-03/31/09	5	\$	-	\$	Paid 04/08/09
03/01/09-03/15/09	7	\$	-	\$	Paid 03/20/09
02/16/09-02/28/09	1	\$	-	\$	Paid 03/05/09
02/01/09-02/15/09	12	\$	-	\$	Paid 02/20/09
01/16/09-01/31/09	8	\$	-	\$	Paid 02/06/09
01/01/09-01/15/09	11	\$	-	\$	Paid 01/21/09
12/16/08-12/31/08	3	\$	-	\$	Paid 01/07/09
12/01/08-12/15/08	10	\$	-	\$	Paid 12/20/08
11/16/08-11/30/08	9	\$	-	\$	Paid 12/05/08
10/16/08-10/31/08	1	\$	-	\$	Paid 11/07/08
08/01/08-08/15/08	7	\$	()	\$	Paid 08/22/08

Half Payment History Screen